

# Bob The Web Page Builder

Web Design - Logos - SEO's - Social Media

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## SEO's Startup Packages \$500 (One Time Charge)

- Backlinks (Your Business Listed on 30 Directories)
- Google Maps Set-up
- Securing your website (HTTPS)
- Whether your website Schema Markup is correct (type of website code)
- Checking the quality of your web pages' content
- Checking the length of your web pages' content
- Presence of Social Signals that point back to your website
- Presence of Quality Backlinks that point back to your website
- Optimized Images on your web pages (Adding Keywords)
- The search intent of the user
- Google Analytics Set-up
- On-site SEO's (Content Keywords)
- On-site SEO's (Back End Keywords)
- Off-site SEO's (Directory Keywords, Images)
- Keyword Analysis (Top Keywords)
- 404 Error Page

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## SEO's Monthly Maintenance \$300 (Per Month)

- Keyword Analysis (Top Keyword Update)
- Backlinks Maintenance on the 50 Directories (Keyword Updating, Image Updating, Image keyword Embedding)
- Google Maps Maintenance (Keyword Updating, Image Updating, Image keyword Embedding)
- On-site SEO's (Back End Keywords Update)
- Optimized Images on your Web Pages (Updating Keywords)

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## Social Media Custom Posting +\$200 (Per Month)

- Facebook Business Page One Post Per Week
- Instagram Page One Post Per Week